
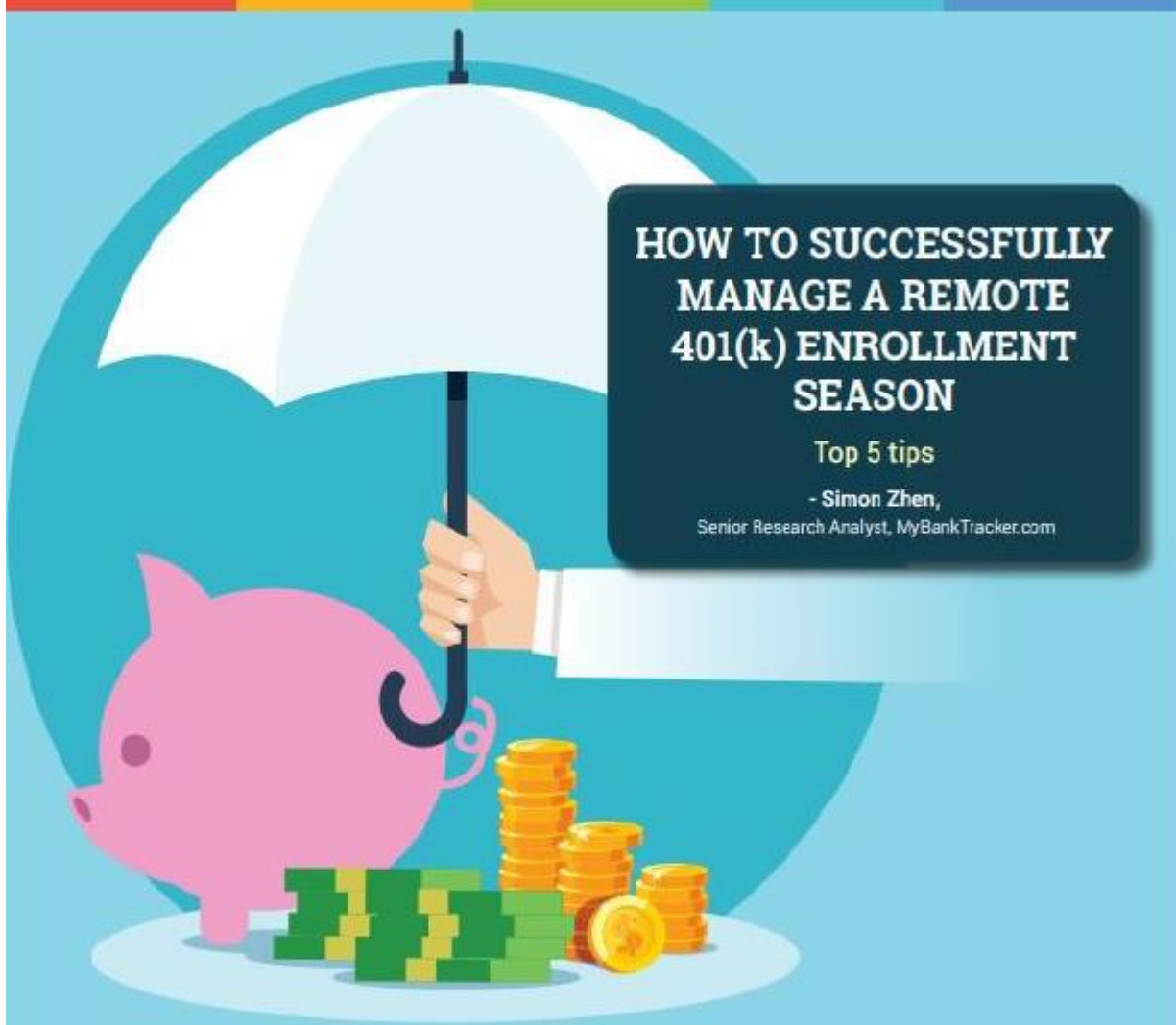


Employee Benefits & Wellness

Excellence 



HOW TO SUCCESSFULLY MANAGE A REMOTE 401(k) ENROLLMENT SEASON

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When Group Health Insurance Carriers Compete, You Win

Online quoting systems make it easy to research and purchase employee benefits

By Steve Rosenthal

With the renewal period in full swing, organizations of any size can find the process of examining their group health insurance to be complex, confusing and overwhelming. Researching

different plans and nuanced deductibles, dealing with brokers, managing employee expectations, and most importantly, finding something that is affordable can be daunting.



When Group Health Insurance Carriers Compete, You Win



The effect of the Covid-19 pandemic paired with the shift of online purchasing has been influenced by both consumerism and technology. Employers need to be supplied with convenience and choice without compromising service when it comes to purchasing health insurance for their organization during this strenuous time for businesses. Especially during the pandemic, when lockdowns aimed at minimizing person-to-person interactions have supercharged the need to review, evaluate and purchase plans online.

Guarantee Convenience with a Group Health Portal

Progressive insurance brokerage firms offer [online portals to aggregate group health plans](#), normalize the data, and provide tools for business owners and HR professionals to determine which is best for their business. When leading carriers compete, consumers win – they get better choices, prices and ultimately more value.

Consumerism, powered by the Internet and mobile devices, makes it easy to identify and purchase group healthcare insurance conveniently, without compromising service.

With the ability to compare carrier options, deductibles and co-pays online, business owners and HR professionals can shop on their own time, without having to meet face-to-face with a broker.

Online + Personal Service

While online platforms provide information to make informed decisions, every business is unique and often has specific situations that need to be discussed. Be sure to utilize an online platform that offers access to licensed brokers available via live chat to address questions and provide guidance.

Purchasing group health insurance does not have to be complicated. Online provides the tools for business owners and HR professionals to find the right plan at their convenience.

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Steve Rosenthal is one of the most widely recognized leaders in the employee benefits and human resource industry. He is the CEO of [Triton Benefits and HR Solutions](#).



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