How Telemedicine is Transforming Health Care

Webinar Presented by:
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What exactly is Telemedicine?

Telemedicine is the remote delivery of health care services by internet, telephone, or mobile app.

Today, close to 200 telemedicine networks and 3,500 service sites currently exist in the health care field. Experts are already predicting the industry will reach $3.5 billion in revenue by 2020.
BENEFITS of Telemedicine?

- Access to quality, cost effective health care
- Increased employee productivity
- Reduced healthcare costs for both the employer and employee
- Improves Employee Morale

Residents of remote or rural areas as well as people who are homebound can gain more comprehensive and convenient coverage via telemedicine. Some telemedicine providers not only offer certified doctors who speak both English and Spanish, but can offer up to 200 languages.

Specialist can include behavioral health specialists, dermatologists and tobacco cessation coaches and treatment and others.
What conditions can telemedicine treat?

Telemedicine is not appropriate for the treatment of chronic and complex conditions.

The 10 most common conditions

- Sinusitis
- Upper Respiratory Infection
- Urinary Tract Infection
- Bronchitis
- Pharyngitis
- Conjunctivitis
- Otitis (Ear Infection)
- Influenza
- Rhinitis/Allergies
- Medication Refill
What kind of prescriptions do most telemedicine prescribe? Are there any limitations?

Telemedicine physicians prescribe short-term, traditional antibiotics, antihistamines, cough suppressants, and anti-bacterial agents. Nearly 99% are generic, which is our system default when prescribing a medication. Telemedicine does not prescribe DEA controlled substances or lifestyle drugs.

**Top 10 Drugs**

- Azithromycin
- Amoxicillin
- Flonase (Nasal Steroid)
- Prednisone (Oral Steroid)
- Benzonatate
- Augmentin
- Cipro
- Bactrim

- Tamiflu
- Diflucan
Paying for Telemedicine

Today, 29 states and the District of Columbia have enacted parity laws regarding insurance coverage of telemedicine. If more states continue to pass these regulations, the insurance industry may have to change its current practice.

This is important to note, as 34 percent of employers plan to add telemedicine to their health care offerings by 2017. The medical field is continuing to experience change as telemedicine becomes increasingly important to doctors, patients and employers alike.

The benefit for businesses comes in the form of cost savings. U.S. employers can reduce their expenses by $6 billion per year by introducing telemedicine technology to their employees. The average cost per employee per month of offering telemedicine benefits is around $2 to $20, a considerable change for companies used to spending hundreds on worker coverage.
By 2018, seven million people will use telemedicine - a strong increase from years prior. Since the American medical field will lose 90,000 doctors within five years, telemedicine allows remaining medical professionals to see more patients in a shorter amount of time, while still making proper diagnoses.

On a larger scale, the market has grown considerably as well. In 2014, the global telemedicine technologies industry was valued at almost $18 billion. It is predicted to grow annually by 18.4% now through 2020.
Questions and Answers

- Questions for Paul Gosselin
- Questions from the audience

For additional information, please contact Melissa Cooke at Melissa.Cooke@Tritonhr.com or call us at 877-OKTRITON

A copy of the presentation and recording of today's webinar can be found at TritonHR.com